

**Naturopaths & Medical Herbalists
of New Zealand (Inc)**

Annual Conference 2019

28 – 29 September, Wellington, NZ

***Enhancing Immune Function:
Mind, Body & Naturopathy***

Sponsor/Exhibitor Prospectus



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Medical Herbalists
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CONFERENCE 2019

Sponsor & Exhibitor Prospectus



NMHNZ Conference 2019
**Enhancing Immune Function - Mind,
Body and Naturopathy**
Wellington, NZ
28-29 September 2019

At our inaugural conference in 2018 all our sponsorship opportunities sold out and everyone was so thrilled with the event that every single sponsor/exhibitor advised a strong desire to participate again! We had such strong competition for the Platinum Sponsor spot that this is **available by tender** for 2019.

Our successful conference attracted very high calibre presenters from around New Zealand and Australia and set a new standard of professionalism for naturopathic conferences in New Zealand.

Our plans are that 2019 will be bigger and better! The Exhibitor Marketplace will be the "hub" of networking, starting from registration and at morning/afternoon breaks. We plan to have a poster exhibition and we will again run the successful "conference passport" which encourages all delegates to visit your stand in order to be eligible for a fabulous prize draw at conference closing.

Read on for the full Sponsor/Exhibitor Prospectus ... and remember we are very open to discussing your needs and tailoring a package accordingly.

Any queries or questions are best directed to the Conference Convenor, Sharon Erdrich, at events@naturopath.org.nz

NMHNZ Mission Statement

Our Mission:

- To enhance and promote human health and wellness of the people of Aotearoa/New Zealand using Naturopathic and Herbal Medicine.
- To promote high standards of proficiency and the safe practice in the delivery of Naturopathic and Herbal Medicine
- To advance the profession of Naturopathy and Herbal Medicine in Aotearoa/New Zealand



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NMHNZ CONFERENCE 2019

Exhibitor/Sponsorship Prospectus

This prospectus outlines the sponsorship and exhibition opportunities available to you at our annual conference, 28 - 29 Sept 2019. Please take some time to review the packages to determine the best fit for your promotional requirements¹. To provide you with the best return for your investment, we are open to discussing your promotional needs and tailoring a package accordingly. We anticipate a sell-out exhibition again, so encourage you to act now.

We look forward to sharing this fabulous event with you and welcoming you as a valued Sponsor and/or Exhibitor.

About the Venue

Wellington, New Zealand's capital city, is centrally located, with an international airport as well as excellent domestic connections and is well serviced with public transport. The James Cook Grand Chancellor Hotel is centrally located, within walking distance of other hotels, trains, Wellington's famous cable car, Queens Wharf, the botanic gardens and Parliament buildings.

About the Delegates

The majority of attendees are naturopaths/herbalists or student naturopaths as well as holistically-minded medical doctors, nutritionists, osteopaths, chiropractors and practitioners of multiple therapeutic modalities.

About the 2019 Conference

The goal of NMHNZ annual conferences is to provide opportunities for connecting and communicating while providing a forum for quality, non-commercialised education and inspiration to our members and other allied health professionals. Our intention is to keep the conference as affordable as possible for our members and we acknowledge your important role in achieving this goal. NMHNZ does not run the conference for profit, each year reinvesting any surplus to grow our capability and enhance this fantastic event.

We believe in a holistic approach to optimal health and well-being, acknowledging that these are inclusive of the physical, social, psychological, emotional and spiritual dimensions of life and our selection of topics and speakers aims to cover all these aspects.

Exhibitor/Sponsor Marketplace

The exhibition space is focus point at registration time as well as during morning and afternoon teas, meal breaks and the Saturday evening *Mix & Mingle Cocktail Hour*. Location of exhibitors is based on the level of sponsorship. Preferences within sponsorship tiers are given dependent on the order that deposits are received. In the interests of Planet Earth, we will not accept catalogues/booklets for delegate bags – please make them available on your stand.

¹ NMHNZ Conference Committee reserves the right to decline sponsors – and although we have every intent to try to avoid the marketing of identical products or services, we cannot guarantee against similar products or services being featured by more than one stand.



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NMHNZ CONFERENCE 2019

Platinum Sponsorship

\$ - **BY TENDER**²

As the Platinum Sponsor, you will be recognised as the major sponsor of the NMHNZ 2019 Conference, including:

Sponsor of our premier "Mix & Mingle Cocktail Hour" incl. Promotion Opportunity to Delegates

Benefits:

Company Profile Promotion

- Logo incorporated into Conference branding, plus
- Company Logo on website
- Company Logo on the registration page
- Links to your website from each logo placement
- Company profile on conference website (around 500 words)
- Profile on social media sites in the lead-up to the conference
- Company logo on the front page of the registration brochure

At Conference

- Verbal acknowledgement as principal sponsor by the MC regularly during conference
- Largest 4-table booth in prime location
- Company logo on all conference signage
- Company logo prominently on sponsors holding slide
- Your company representative gets to introduce our Keynote Speaker
- Your company logo on our *Conference Passport*
- Insertion of product and information into conference satchel
- Full-page colour advert on the conference handbook back-page (art work to be provided)
- 4 x Delegate/Exhibitor passes for both Saturday and Sunday Conference (incl catering)
- 4 x Seats at the Saturday evening dinner (incl catering)
- Sponsor, Draw and Present the *Conference Passport Premium Prize*

PLUS: Opportunity to:

- Hold a Breakfast Symposium on the Sunday morning of the Conference (max 25 delegates) at the sponsor's expense.
- Conduct product launches via Conference newsletters and at the Conference (sponsor to provide the content and timing to be in conjunction with Conference newsletter publication)
- Provide a product sample to attendees at Saturday Evening Dinner

² NOTE: Tenders close 5pm 25th January 2019. See Terms & Conditions for more information.



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Gold Sponsorship

Three Available. Investment: \$3,950

As one of our Gold Sponsors, you will be recognised one of three Major Sponsors of the NMHNZ 2019 Conference, choosing between sponsoring opportunities of:

Saturday Evening Dinner, Lunch Sponsor (Saturday), Lunch Sponsor (Sunday)

Benefits:

Company profile promotion

- Logo on conference website
- Logo on the online registration page
- Links to your website from each logo placement
- Company Profile on conference website (around 400 words)
- Logo on the front page of the Programme brochure

At Conference

- Three-table booth in prime location
- Company logo on sponsors holding slide
- Your company logo on our Conference Passport
- Insert of product/information into delegate conference satchel
- Conference Handbook full-page mono Advert in programme body, OR Half-page colour front/back inside-cover Advert subject to availability (art work to be provided)
- 3 x Delegate/Exhibitor passes for Saturday and Sunday Conference (incl catering)
- 3 x Seats at the Saturday evening dinner (incl catering)
- A 1-minute address to welcome delegates returning from Lunch (Saturday OR Sunday) OR at the commencement of the Saturday evening dinner. Your banner will be prominently positioned for the following session.
- Sponsor, Draw and Present one of three *Conference Passport* Runner-Up Prizes

Sponsorship Specifics

LUNCH SPONSOR: As one of two lunch sponsors you will be given specific thanks and recognition by the MC for your sponsorship prior to your specific lunch break. You will be invited to add your décor to the catering tables featuring your Company, and we invite you to welcome delegates back into the conference hall to commence the afternoon session

DINNER SPONSOR: A brief address to introduce the guest speaker at the Conference Dinner. Your banner may be on display in the dinner venue.



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Silver Sponsorship

Three Available. Investment: \$2,950

As a Silver Sponsor, you will be recognised as a key sponsor for the NMHNZ 2019 Conference choosing between sponsoring opportunities of:

Poster Exhibition Sponsor OR Sponsor One of Two Door Prizes.

Benefits:

Company profile promotion

- Logo on conference website
- Logo on the online registration page
- Links to your website from each logo placement
- Company Profile on conference website (around 300 words)
- Logo within the Programme brochure

At Conference

- Double table in preferred position in exhibition hall
- Company logo on sponsors holding slide
- Your company logo on our *Conference Passport*
- Insert product/information into delegate conference satchel
- Conference Handbook half-page mono Advert in programme body, OR Quarter-page colour front/back inside-cover advert *subject to availability* (art work to be provided)
- 2x Delegate/Exhibitor passes for Saturday and Sunday Conference (incl catering)
- 2x Seats at the Saturday evening dinner (incl catering)
- Your banner in the Poster Exhibition area OR Promote Your Company/Products by Supplying & Presenting one of two Door Prizes

Sponsorship Specifics

POSTER EXHIBITION SPONSOR: We welcome you to have a pull-up banner in the poster exhibition. Your company representative will announce the winner of the poster competition.

DOOR PRIZE SPONSOR: Show-case your products with a door-prize. Draw the winner and tell them why their prize is so fabulous!



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Bronze Sponsors

Four Available. Investment: \$1,950

As a Bronze Sponsor, you will be recognised as one of four Important Sponsors for the NMHNZ Conference 2019, including naming rights for:

Conference Morning or Afternoon Teas (one)

Benefits:

Company profile promotion

- Logo on conference website
- Logo on the online registration page
- Links to website from each logo placement
- Company Profile on conference website (around 200 words)
- Logo within the Programme brochure

At Conference

- Single Trestle Table
- Company logo on sponsors holding slide
- Insert product and one-page of information into delegate conference satchel
- Your company logo on our *Conference Passport*
- Half-page mono advert in the conference handbook (art work to be provided)
- 1x Delegate/Exhibitor pass for Saturday and Sunday Conference (incl. catering)
- 1x Seat at the Saturday evening dinner (incl. catering)
- Specific grateful thanks/recognition given by MC for sponsorship, prior to the delegated Morning/Afternoon Tea break
- You will be invited to décor the catering tables featuring your Company for your delegated morning or afternoon tea breaks, and we welcome you temporarily installing an extra pull-up banner/s nearby to the catering tables during your sponsored Break – we want your Company to be well featured.



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Exhibitor-Only

Four Available. Investment: \$950

Company profile promotion

- Logo on conference website
- Logo on the online registration page
- Links to website from each logo placement
- Logo within the Programme brochure

At Conference

- Half-Share of Trestle Table
- Company logo on sponsors holding slide
- Insert product and one-page of information into delegate conference satchel
- Your company logo on our *Conference Passport*
- 1x Seat at the Saturday evening dinner (incl. catering)

Student Competition Sponsor

Available to an individual or company. \$950

This is the third year that Naturopaths & Medical Herbalists of NZ has run a Student Case Competition. The competition is open to all newly graduated Students. Each college pre-selects top cases/students and submits them to the Conference Committee.

All accepted presentations will have the chance to be judged as the Best Student Presentation as decided by the Conference Organisers.

The winning Student will receive a \$500 Cash Award. The winning College will receive \$250 to be used in the College's research budget or library.

Benefits:

Company profile promotion

- Naming rights to the Top Student Presentation Award
- Company logo website
- Logo on the online registration page
- Links to website – from each logo placement
- Company profile on conference website (around 200 words)
- Logo within the Programme brochure

At Conference

- Opportunity to announce the Winner and present the Award
- Company logo on sponsors holding slide
- Insert product and a single page of information into conference satchel
- Half-page B&W advert in the conference handbook (art work to be provided)
- Specific thanks recognition given by MC for sponsorship, prior to on-stage Top Student Award presentation
- Your logo on the certificates

Delegate Satchel Insert

Investment \$200

Benefits:

- Opportunity to have one-page of promotional material or sample included in Delegate bags

Conference Programme B&W Advertising

Full-Page Mono \$300

Half-Page Mono \$200

Quarter-Page Mono \$120





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Sponsorship/Exhibitor Booking Request

YES PLEASE! BOOK US IN FOR THE FOLLOWING PACKAGE: All prices NZ\$

- | | |
|---|------------------|
| <input type="checkbox"/> Platinum Sponsor | TENDER: \$ _____ |
| <input type="checkbox"/> Gold Sponsor | \$3,950.00 |
| <input type="checkbox"/> Silver Sponsor | \$2,950.00 |
| <input type="checkbox"/> Bronze Sponsor | \$1,950.00 |
| <input type="checkbox"/> Exhibitor only | \$950.00 |
| <input type="checkbox"/> Student Competition Sponsor | \$950.00 |
| <input type="checkbox"/> Delegate Satchel Insert | \$200.00 |
| <input type="checkbox"/> Conference Programme B&W advert: SIZE: _____ | \$ _____ |

Company Name	_____
Contact person	_____
Phone number	_____
Accounts email	_____

Please note: to secure your sponsorship package, a deposit of 30% is payable by 20 February 2019, 30% due 30 March 2019, balance in full on or before by 30 June 2019.

This form must be signed by an authorised representative of the Applicant.

Signed: _____

Date: _____

Designation: _____

Email completed form with Signed Terms & Conditions to events@naturopath.org.nz



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Sponsorship/Exhibitor Terms & Conditions

Tender applications close 25 January 2019. By submitting a Tender you acknowledge that you may or may not attain Platinum Sponsorship. Where tenders fall short of expectations, the Tender process may be extended. Conference organisers reserve the right to delegate Gold Sponsorship Packages for unsuccessful tender applicants.

PAYMENT

An invoice will be sent on acceptance of your booking form. A 30% deposit is due no later than the 20th of the month following the date on the invoice. **Deposits are non-refundable.**

Balance on Invoice due as follows:

- 30% on 30 March 2019
- 40% (balance) on 30 June 2019.

In case you cancel, booking fees are refundable (less the deposit) up until 20 August 2019. **No refunds will be issued for cancellations received after this date.**

EXHIBITION SPACE

- Stands will be confirmed upon receipt of both the non-refundable Deposit and signed Booking Form and *allocated on a first-come first-served basis.*
- Sponsors may select one tier of sponsorship only (Platinum, Gold, Silver or Bronze). Top Student Award is open to any Company, Organisation or Individual.
- Sponsors and Exhibitors may not assign, sublet, invite or share any portion of their stand/space with an additional party.
- All Sponsors/Exhibitors are required to have public liability insurance that covers the duration of the event.
- If oversubscription occurs, we will contact the exhibitors to resolve allocation. Sponsors and Exhibitors consent to their contact details being shared with conference suppliers and contractors.

CANCELLATION POLICY

The organisers reserve the right to cancel the conference in case of circumstances beyond its control. In such a case all monies paid to date would be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

I have read and accept the Sponsorship/Exhibitor Terms and Conditions

Signed:

Date:

Designation: _____